



## **Public Disclosure of Student Achievement**

**Institution Name:** SBS Swiss Business School

**Business Unit(s) included in this report:** n/a

**Academic Period Covered:** 2022-2023 (2014-2023)

**Date Report Posted:** Jan. 24, 2024

METRIC	RESULTS					
EMPLOYMENT RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	87%	100%	85%	95%	100%
	2015-2016	84%	N/A	87%	98%	100%
	2016-2017	82%	100%	85%	97%	100%
	2017-2018	81%	N/A	87%	92%	100%
	2018-2019	N/A	87%	87%	96%	100%
	2019-2020	77%	100%	100%	92%	90%
	2020-2021	75%	N/A	80%	100%	100%
	2021-2022	45%	N/A	38%	90%	100%
	2022-2023	50%	N/A	90%	90%	100%
GRADUATION RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	78%	80%	100%	88%	42%
	2015-2016	88%	N/A	87%	92%	40%
	2016-2017	70%	90%	89%	92%	42%
	2017-2018	50%	N/A	100%	93%	48%
	2018-2019	N/A	50%	100%	100%	43%
	2019-2020	75%	100%	100%	93%	47%
	2020-2021	100%	N/A	100%	97%	52%
	2021-2022	88%	N/A	100%	100%	100%
	2022-2023	60%	N/A	95%	90%	100%

RETENTION RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	92%	80%	90%	90%	75%
	2015-2016	91%	N/A	87%	90%	69%
	2016-2017	80%	100%	82%	90%	73%
	2017-2018	100%	N/A	100%	95%	82%
	2018-2019	N/A	100%	100%	95%	80%
	2019-2020	100%	100%	100%	95%	80%
	2020-2021	100%	N/A	100%	96%	80%
	2021-2022	90%	N/A	100%	95%	100%
	2022-2023	95%	N/A	90%	95%	95%
JOB PLACEMENT RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	88%	100%	82%	100%	100%
	2015-2016	85%	N/A	100%	100%	100%
	2016-2017	84%	100%	100%	95%	100%
	2017-2018	87%	N/A	100%	97%	100%
	2018-2019	N/A	82%	100%	97%	N/A
	2019-2020	74%	N/A	100%	97%	N/A
	2020-2021	100%	N/A	100%	95%	N/A
	2021-2022	75%	N/A	100%	97%	N/A
	2022-2023	80%	N/A	90%	90%	N/A

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rates	Number of 1-year Alumni who reported their employment status, feedback from Alumni surveys.
Graduation Rates	Number of successful graduates who passed all courses, including the thesis. Internal database.
Retention Rates	Compare the number of students at the beginning of the program with the number of graduates at the end of the program—Internal database
Job Placement Rates	How many students got an internship (for full-time students), and how many are employed (for part-time students)? Internal database.