



## Public Disclosure of Student Achievement

**Institution Name:** SBS Swiss Business School

**Business Unit(s) included in this report:** n/a

**Academic Period Covered:** 2022-2023

**Date Report Posted:** Jan. 31, 2024

PROGRAM	MEASURE	TARGET	RESULT
Doctor of Business Administration	Employed FT rate	90%	100%
Doctor of Business Administration in Strategy, Project Leadership and PMO's	Employed FT rate	90%	100%
Doctor of Business Leadership	Employed FT rate	90%	94%
Executive Master of Business Administration with a major in International	Employed FT rate	90%	96%
Flex Master of Business Administration (major International Management)	Graduation rate	80%	90%
Global Master of Business Administration	Graduation rate	80%	88%
Master of Business Administration	Graduation rate	80%	91%
Online Master of Business Administration majors in	Employed FT	90%	96%
Master of Science in Health Care Management	Employed FT rate	90%	94%
Master of Science in International Business	Graduation rate	80%	95%
Bachelor of Business Administration	Retention rate	80%	95%
Online Top-up Bachelor of Business Administration with a major in International Management	Employed FT rate	90%	97%
Top-up Bachelor of Business Administration with a major in International Management	Knowledge rate	80%	100%

### Calculations for Measures

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Knowledge rate	The Knowledge Rate is the percentage of the population of respondents for which we have information to report.
Employed Full-Time rate	The Employed Full-Time Rate is the percentage of all respondents who either reported being employed full-time or pursuing continuing education. Data are collected through a survey instrument or located through secondary sources such as LinkedIn.
Graduation rate	Total number of students less dropouts less students retaking one or several modules
Retention rate	The retention rate is the percentage of the freshman students going to the next academic year

SBS Swiss Business School, institutional effectiveness and QA, 2023.