



Sustainability Report 2023

www.sbs.edu

WE ARE COMMITTED

Sustainability Report - 2023

Welcome to the SBS Swiss Business School Sustainability Report, a testament to our commitment to sustainability. In 2023, SBS Swiss Business School embraced the significance of sustainability upon learning about the United Nations' 17 Sustainable Development Goals (SDGs). This report serves as a comprehensive overview of how our initiatives align with and contribute to these global objectives.

At SBS, we pride ourselves on our willingness to chart new paths, and our dedication to sustainability is no exception. To not only meet but exceed our sustainability targets, we recognize the imperative to leverage our innovative spirit and aim for continuous improvement.

Within the pages of this report, we illuminate the specific actions taken to foster a sustainable campus and community. It is a snapshot of the strides made by our students, faculty, and staff in championing sustainability. As we showcase our initiatives, we acknowledge the responsibility we bear as leaders in this realm and aspire to inspire others to join us on the journey toward creating a brighter and more sustainable future for generations to come. We are committed to holding ourselves accountable, realizing that true leadership in sustainability requires both individual and collective efforts.







Table of Contents

SBS Swiss Business School's Holistic Integration of the 17 Sustainable Development Goals

Page 6

SBS Swiss Business School's 2023 Sustainability Milestones

Page 8

A Retrospective of Achievements from Sustainability Week 2023

Page 10

Contact

Dr. Bert Wolfs
Academic Dean

Yira Marcela Godoy
Editor

Program Manager:
Career Advancement Program;
Bachelor of Science in International Administration;
and Master of Science in International Business.

**SBS Swiss Business School
Flughafenstrasse 3,
8302 Kloten-Zurich
Switzerland**

For further information, please visit our website :

www.sbs.edu

SBS Swiss Business School's Holistic Integration of the 17 Sustainable Development Goals

At SBS Swiss Business School, the integration of the 17 Sustainable Development Goals (SDGs) into our framework is evident through our alignment with the SBS Four Cs. These encompass a wide array of initiatives and activities meticulously crafted and executed each year by the Faculty Academic Board and Program Managers.

Critical Thinking:

Fostering knowledge and capacity among our students, staff, and partners is paramount to how we advance, disseminate, and advocate sustainability across our campus, city, and beyond. By empowering everyone with a deep understanding and passion for sustainability, we can genuinely effect positive change. Our sustainability strategy outlines the integration of SDG Goals into the curriculum of all our programs. Additionally, undergraduate students take charge of organizing a student-led forum within the SBS community focused on sustainability. This approach highlights our commitment to collaboratively educating our students, faculty, and staff about the diverse SDG goals in a critical manner. We firmly believe that equipping our students—the future leaders—with a high-quality education and the expertise to infuse sustainability into their endeavors is crucial for a lasting, tangible impact.

Collaboration:

We embed sustainability through collaboration, directly addressing the imperative of working in partnerships, delivering quality education, promoting responsible production and consumption, and establishing effective, accountable institutions and sustainable cities and communities as outlined in the UN SDGs. Our aim is to make sustainability an intrinsic part of SBS Swiss Business School, resulting in a positive impact. Under this theme, we highlight how, through collaboration, our staff and students go above and beyond to significantly contribute to our broader sustainability agenda. Our efforts within this theme contribute to numerous UN SDGs, including collaborative work that reduces inequalities among communities, promotes well-being, and ensures wise and efficient use of resources.



Creativity

At SBS Swiss Business School, we champion innovation through the lens of sustainability. We foster an environment where inventive solutions and projects that align with our sustainability goals are not just encouraged but celebrated. Moreover, our focus extends to refining internal processes to reduce our environmental footprint while actively supporting and implementing diverse sustainability projects.

Communication




We understand the power of storytelling and the dissemination of knowledge to amplify our impact. Our approach involves a multifaceted communication strategy that encompasses various mediums, from traditional channels to digital platforms, engaging our stakeholders and the broader community. Through regular newsletters, social media campaigns, interactive workshops, and seminars, we ensure that our efforts towards the SDGs and sustainability are not just implemented but communicated effectively. This commitment to transparent and comprehensive communication helps us inspire, educate, and mobilize others to join us on this crucial journey toward a more sustainable future.





SBS Swiss Business School's 2023 Sustainability Milestones

In 2023, SBS Swiss Business School continues to champion sustainability with an array of impactful indicators. The school's commitment to environmental responsibility reflects in reduced carbon footprint, with initiatives focusing on renewable energy sources and efficient waste management. The curriculum emphasizes ethical business practices, nurturing future leaders well-versed in sustainable development. Collaborations with local communities foster social inclusivity, while research endeavors delve into innovative solutions for global sustainability challenges. SBS Swiss Business School's 2023 sustainability indicators serve as a testament to their unwavering dedication towards creating a more sustainable and responsible future for business and society.






The following indicators provide an overview of our goals:

- Not achieved 
- Progressing 
- On Track. 

1. CRITICAL THINKING

	Description	2022 - 2023
Number of Student Council Projects	We launched our powerful idea to embed sustainability across the institution through the student body. The student council was responsible for engaging the student body in creating more sustainable themed events. This was either through the student-led forums or other student.	Progressing 
Number of courses relating to sustainability	It is vital that the SBS curriculum is aligned to the SBS sustainable strategy. We have encouraged the SBS Faculty to incorporate sustainability through the 17 SDG goals into their curriculum.	Progressing 

2. COLLABORATION OUTPUT

	Description	2022 - 2023
Campus waste generated	This includes waste generated on campus through standard operations but excludes residential, hazardous, and construction waste.	Progressing 
Percentage students, active in sport centers	SBS is committed to prioritizing the health and well-being of our students by actively promoting engagement in sports and physical activities.	Progressing 
Percentage of staff sustainable travel	We encourage our staff and faculty to travel sustainably using Switzerland's outstanding public transportation system.	Not Achieved 
Percentage of student sustainable travel	We encourage our students and faculty to travel sustainably using Switzerland's outstanding public transportation system.	On Track 
Percentage of Green Purchased goods for supplies for SBS	Our front office managers aim to purchase supplies from local suppliers to reduce carbon emissions.	Progressing 

SBS Swiss Business School is actively enhancing sustainability across its operations. We have integrated sustainability into courses, and fostered collaborations to promote eco-friendly practices. Through awareness campaigns and community engagement, they're nurturing a culture that prioritizes sustainability.

3. Communication Output

Staff training hours completed (hrs.) *Sustainability Week	Description	2022 - 2023
	Completion of online sustainability training modules	Progressing 🌱
Number of student hours working on sustainability initiatives	The student council with the student body are responsible to create and launch an event that will contribute back to the community	Progressing 🌱
Percentage Sustainability's Influence on Marketing Campaigns	SBS has adopted eco-friendly practices to foster a stronger connection with environmentally conscious consumers.	Progressing 🌱
Number of attendees at the student, faculty, and guests at the student lead forum	Engagement of all stakeholders at SBS at the student-led forum	On Track 🏆

4. Creativity Output

	Description	2022 - 2023
Mentoring hours	Our faculty does an outstanding job in supporting the creativity of our students during their thesis writing process.	Progressing 🌱
Number of Student Forum	SBS has set the space for an Annual Student Forum on sustainability is key because it sparks meaningful discussions and nurtures awareness, innovation, and collaboration, paving the way for a greener, more sustainable future.	On Track 🏆
Number of students participating in the SDG Simulation Game	Each academic year the students take part in the SDG Simulation games which gives them an in-depth understanding of all 17 SDG goals and how they impact the economy	On Track 🏆
Number of students participating in the Hackathon on Sustainability	This 2023 a Hackaton was organised with the aim of encouraged participants to brainstorm, empathize, ideate, prototype, test, and pitch solutions to current sustainability challenges	On Track 🏆

SBS Swiss Business School passionately embeds sustainability at the core of our educational ethos. Our vision is to infuse every aspect of our curriculum with a profound appreciation for sustainability, motivating students to embrace it as an intrinsic part of their learning journey.

We believe in a comprehensive approach that integrates sustainable practices seamlessly into coursework, projects, and experiential learning. Through immersive experiences and hands-on projects, students grasp the significance of sustainable strategies in addressing real-world challenges.

Our commitment extends beyond theoretical knowledge. We actively involve students in industry collaborations, immersive internships, and impactful initiatives, fostering their practical understanding of sustainability's complexities and its application in various sectors.

Our ultimate vision is to nurture a community of future leaders deeply committed to sustainability. We aim for our graduates to not only excel in their chosen fields but to be champions for sustainability, driving innovation and ethical practices in the business world.

A Retrospective of Achievements from Sustainability Week 2023

The Sustainability Week 2023, organized by the SBS Swiss Business School, unfolded with remarkable success from Monday, March 13th, to Friday, March 17th. The weeklong program aimed to empower students in their commitment to sustainability and enhance their knowledge in areas intersecting with business.

Monday

The week commenced with two engaging sessions. The first, led by Dr. Wolfs, the Academic Dean, provided insights into the Sustainable Development Goals (SDGs), emphasizing their universal significance. Simultaneously, a hackathon titled "Unleash Your Ingenious Power," conducted by Yira M. Godoy, aimed to foster creativity and innovation within the sustainability framework.

Later in the day, the "Eureka" session, another segment of the hackathon led by Yira M. Godoy, encouraged participants to brainstorm, empathize, ideate, prototype, test, and pitch solutions to current sustainability challenges.

Tuesday

The morning session delved into a simulation game led by Dr. Wolfs, focusing on the practical application of SDGs. Simultaneously, Marie-Claire Graff, a prominent figure in sustainable development and climate action, conducted a Youth Advocacy Workshop, inspiring students with her experiences and insights.

The afternoon saw sessions on sustainable business practices, featuring Lukas Guidali from Too Good To Go, a community fighting food waste, and Mikhail Rojkov, a researcher and sustainable fashion advocate, shedding light on the environmental and social impacts of the fashion industry.

Wednesday

The day began with a session by Ms. van Boven, a Sustainability & World Climate Specialist from Deloitte, discussing WorldImpact Strategies & Net Zero. Following this, Mr. Meier, Corporate Partnerships Support at Myclimate, shared effective climate protection strategies involving the private sector.

Thursday

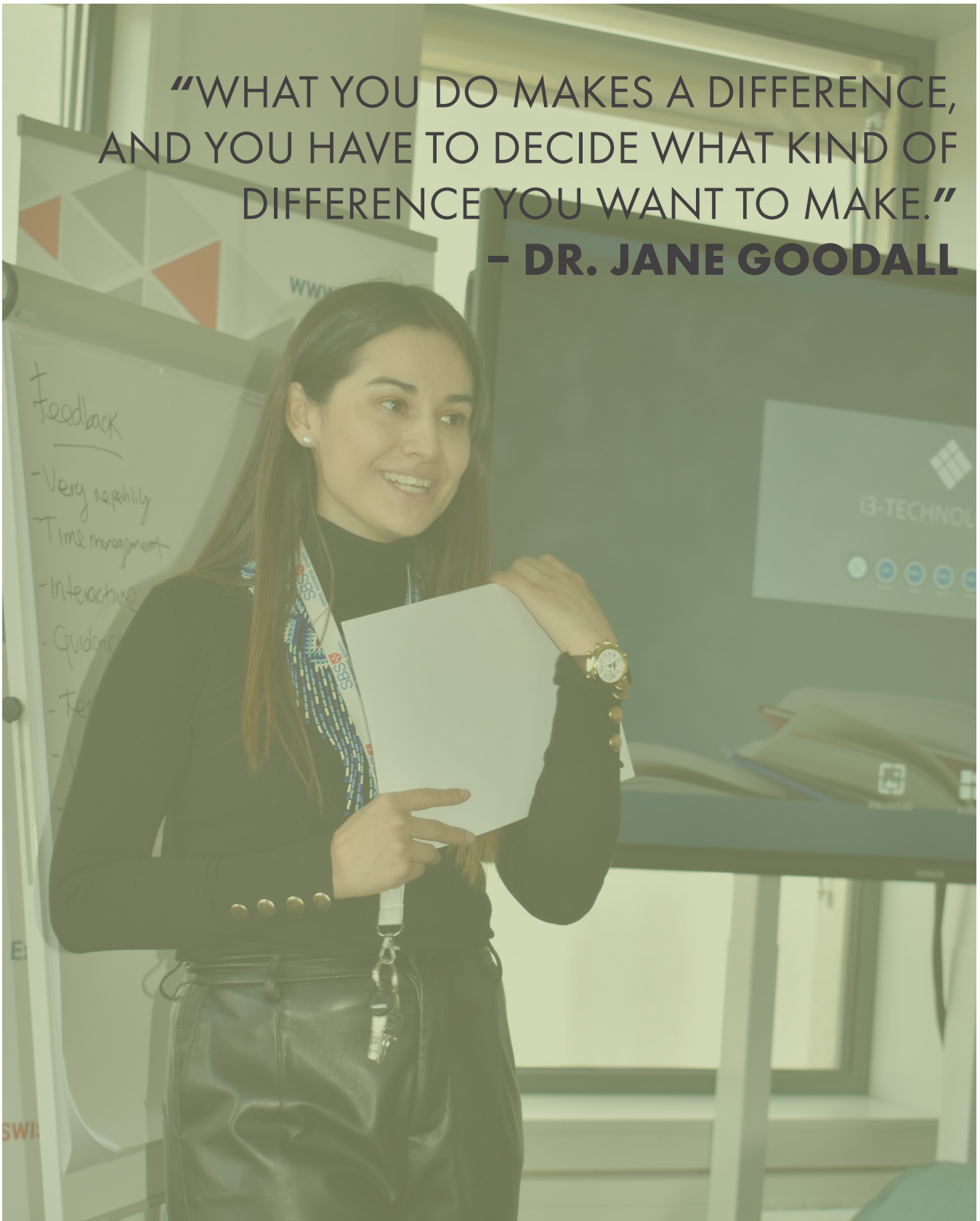
The focus shifted to an intersectoral outlook on sustainability, led by Niklas Picavet and Alessandro Livio, Student Forum Leaders, who invited representatives from Philip Morris International, UBS, Iluna Textile, and SBS Swiss Business School for a comprehensive discussion.

Friday

The concluding session, led by Dr. Koumbarakis, Head of Sustainability at PwC Switzerland, centered around Corporate Decarbonization. The discussion emphasized the urgency of combating climate change, with a spotlight on the need for end-to-end business transformation to achieve net zero commitments.

“WHAT YOU DO MAKES A DIFFERENCE,
AND YOU HAVE TO DECIDE WHAT KIND OF
DIFFERENCE YOU WANT TO MAKE.”

– **DR. JANE GOODALL**





© Copyright 2023
by SBS Swiss Business School. All Rights Reserved.

www.sbs.edu