

SBS Student Success Metrics
 2014-2023

METRIC	RESULTS					
EMPLOYMENT RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	87%	100%	85%	95%	100%
	2015-2016	84%	N/A	87%	98%	100%
	2016-2017	82%	100%	85%	97%	100%
	2017-2018	81%	N/A	87%	92%	100%
	2018-2019	N/A	87%	87%	96%	100%
	2019-2020	77%	100%	100%	92%	90%
	2020-2021	75%	N/A	80%	100%	100%
	2021-2022	45%	N/A	38%	90%	100%
2022-2023	50%	N/A	90%	90%	100%	
GRADUATION RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	78%	80%	100%	88%	42%
	2015-2016	88%	N/A	87%	92%	40%
	2016-2017	70%	90%	89%	92%	42%
	2017-2018	50%	N/A	100%	93%	48%
	2018-2019	N/A	50%	100%	100%	43%
	2019-2020	75%	100%	100%	93%	47%
	2020-2021	100%	N/A	100%	97%	52%
	2021-2022	88%	N/A	100%	100%	100%
2022-2023	60%	N/A	95%	90%	100%	
RETENTION RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	92%	80%	90%	90%	75%
	2015-2016	91%	N/A	87%	90%	69%
	2016-2017	80%	100%	82%	90%	73%
	2017-2018	100%	N/A	100%	95%	82%
	2018-2019	N/A	100%	100%	95%	80%
	2019-2020	100%	100%	100%	95%	80%
	2020-2021	100%	N/A	100%	96%	80%
	2021-2022	90%	N/A	100%	95%	100%
2022-2023	95%	N/A	90%	95%	95%	
JOB PLACEMENT RATES		BBA	ACC-BBA	MSc	MBA	DBA
	2014-2015	88%	100%	82%	100%	100%
	2015-2016	85%	N/A	100%	100%	100%
	2016-2017	84%	100%	100%	95%	100%
	2017-2018	87%	N/A	100%	97%	100%
	2018-2019	N/A	82%	100%	97%	N/A
	2019-2020	74%	N/A	100%	97%	N/A
	2020-2021	100%	N/A	100%	95%	N/A
	2021-2022	75%	N/A	100%	97%	N/A
2022-2023	80%	N/A	90%	90%	N/A	



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Indicator description and how it was calculated:

Employment Rates: Number of 1-year Alumni who reported their employment status, feedback from Alumni surveys.

Graduation Rates: Number successful graduates who passed all courses including the thesis. Internal database.

Retention Rates: Compared number of students at the beginning of the program with number of graduates at the end of the program. Internal database.

Job Placement Rates: How many students got an internship (for full-time students) and how many are employed (for part-time students). Internal database.