

BBA CLASS PROFILE 2021-2022

CLASS PROFILE

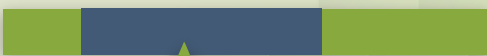
36%
Female



64%
Male

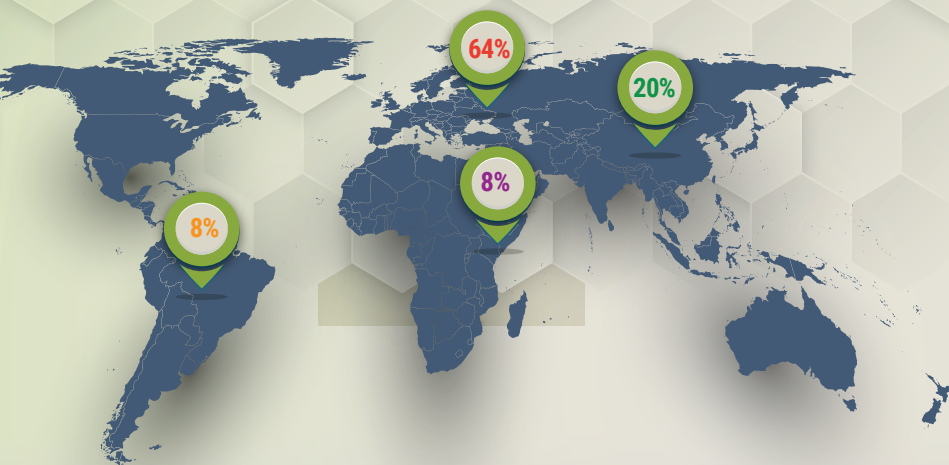


Age range
18 - 35



Average age:
20

INTERNATIONAL DIVERSITY



• EUROPE	64%
• MIDDLE EAST/AFRICA	8%
• LATIN AMERICA	8%
• ASIA	20%

MAJORS

INTERNATIONAL MANAGEMENT

76%

ENTREPRENEURSHIP

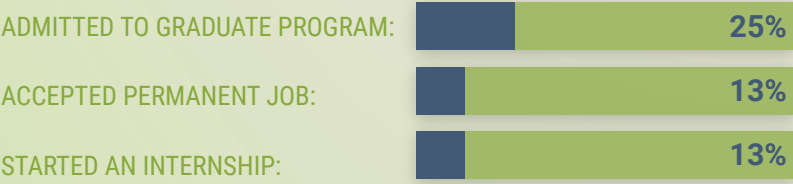
28%

MARKETING

16%

BBA PLACEMENT PROFILE 2021-2022

OVERALL PLACEMENT OF GRADUATES



TIME TO FIND EMPLOYMENT UPON COMPLETION OF PROGRAM



1-3
MONTHS

SALARY INFORMATION



EMPLOYMENT SECTOR

