

Online MBA 2024 - 2025 Academic Calendar

Dates	9 Core Modules	Specialization: Global Finance & Banking	Specialization: International Management	Specialization: Entrepreneurship	Specialization: Marketing
May 27 th - July 12 th , 2024	Marketing Strategy and Analysis	Futures and Options	Digital Marketing and Social Media	Financing the Entrepreneurial Venture	Digital Marketing and Social Media
July 15 th - Aug. 30 th , 2024	Sustainable Finance and Accounting	Decentralized Finance	 Corporate Social Responsibility and Business Law 	Retailing & Online Strategy	Retailing and Online Strategy
Sep. 2 nd - Oct. 18 th , 2024	Leadership and Business Ethics	International Business Finance	o International Business Finance	Sustainable Family Business	o Buyers Behavior
Oct. 21 st - Dec. 6 th , 2024	Research Methods and Data Science	o Futures and Options	Digital Marketing and Social Media	 Financing the Entrepreneurial Venture 	Digital Marketing and Social Media
Dec. 9 th , 2024 - Jan. 24 th , 2025	Global Supply Chain and Project Management	Decentralized Finance	 Corporate Social Responsibility and Business Law 	Retailing & Online Strategy	Retailing and Online Strategy
Jan 27 th - March 14 th , 2025	Economics for Decision Makers	o International Business Finance	International Business Finance	Sustainable Family Business	o Buyers Behavior
March 17 th - May 2 nd , 2025	Digital Transformation	o Futures and Options	Digital Marketing and Social Media	Financing the Entrepreneurial Venture	Digital Marketing and Social Media
May 5 th – June 20 th , 2025	Negotiations for Business Success	Decentralized Finance	 Corporate Social Responsibility and Business Law 	Retailing & Online Strategy	Retailing and Online Strategy
June 22 – Aug. 8, 2025	Corporate Strategy and Innovation	o International Business Finance	o International Business Finance	Sustainable Family Business	o Buyers Behavior

^{*} Thesis defenses take place twice a year (February and September). Students defend their thesis on the closest date after the completion of their last course.

Thesis Submission	Thesis Defense		
July 26 th , 2024	Friday, Sept. 6 th , 2024		
December 6 th , 2024	Friday, Jan. 31st, 2025		

SBS Swiss Business School

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