

## Online MBA 2023 - 2024 Academic Calendar

Dates	9 Core Modules	<b>Specialization:</b> Global Finance & Banking	Specialization: International Management	Specialization: Entrepreneurship	<b>Specialization:</b> Marketing
Apr. 8 <sup>th</sup> - May 24 <sup>th</sup> , 2024	Corporate Strategy and Innovation	<ul><li>International Business Finance</li></ul>	o International Business Finance	o Sustainable Family Business	o Buyers Behavior
May 27 <sup>th</sup> - July 12 <sup>th</sup> , 2024	Marketing Strategy and Analysis	o Futures and Options	Digital Marketing and Social Media	Financing the Entrepreneurial Venture	Digital     Marketing and     Social Media
July 15 <sup>th</sup> - Aug. 30 <sup>th</sup> , 2024	Sustainable Finance and Accounting	Decentralized     Finance	<ul> <li>Corporate Social Responsibility and Business Law</li> </ul>	Retailing & Online Strategy	Retailing and Online Strategy
Sep. 2 <sup>nd</sup> - Oct. 18 <sup>th</sup> , 2024	Research Methods and Data Science	o International Business Finance	o International Business Finance	Sustainable     Family Business	o Buyers Behavior
Oct. 21 <sup>st</sup> - Dec. 6 <sup>th</sup> , 2024	Leadership and Business Ethics	o Futures and Options	Digital Marketing and Social Media	<ul><li>Financing the Entrepreneurial Venture</li></ul>	Digital     Marketing and     Social Media
Dec. 9 <sup>th</sup> , 2024 - Jan. 24 <sup>th</sup> , 2025	Global Supply Chain and Project Management	Decentralized     Finance	Corporate Social Responsibility and Business Law	Retailing &     Online Strategy	Retailing and Online Strategy
Jan 27 <sup>th</sup> - March 14 <sup>th</sup> , 2025	Economics for Decision Makers	<ul><li>International Business Finance</li></ul>	International     Business Finance	Sustainable     Family Business	o Buyers Behavior
March 17 <sup>th</sup> - May 2 <sup>nd</sup> , 2025	Digital Transformation	o Futures and Options	Digital Marketing and Social Media	<ul><li>Financing the Entrepreneurial Venture</li></ul>	<ul><li>Digital</li><li>Marketing and</li><li>Social Media</li></ul>
May 5 <sup>th</sup> – June 20 <sup>th</sup> , 2025	Negotiations for Business Success	Decentralized     Finance	<ul> <li>Corporate Social Responsibility and Business Law</li> </ul>	Retailing &     Online Strategy	Retailing and Online Strategy

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Thesis Submission	Thesis Defense		
July 26 <sup>th</sup> , 2024	Friday, Sept. 6 <sup>th</sup> , 2024		
December 6 <sup>th</sup> , 2024	Friday, Jan. 31 <sup>st</sup> , 2025		

<sup>\*</sup> Thesis defenses take place twice a year (February and September). Students defend their thesis on the closest date after the completion of their last course.