

## Online MBA 2023 - 2024 Academic Calendar

Dates	9 Core Modules	<b>Specialization:</b> Global Finance & Banking	Specialization: International Management	<b>Specialization:</b> Entrepreneurship	<b>Specialization:</b> Marketing
Jan. 1 <sup>st</sup> - Feb. 16 <sup>th</sup> , 2024	Digital Transformation	o Futures and Options	Digital Marketing and Social Media	<ul> <li>○ Financing the Entrepreneurial Venture</li> </ul>	Digital     Marketing and     Social Media
Feb. 19 <sup>th</sup> - Apr. 5 <sup>th</sup> , 2024	Negotiations for Business Success	Decentralized     Finance	<ul> <li>Corporate Social Responsibility and Business Law</li> </ul>	o Retailing & Online Strategy	Retailing and Online Strategy
Apr. 8 <sup>th</sup> – May 24 <sup>th</sup> , 2024	Corporate Strategy and Innovation	o International Business Finance	o International Business Finance	o Sustainable Family Business	o Buyers Behavior
May 27 <sup>th</sup> – July 12 <sup>th</sup> , 2024	Marketing Strategy and Analysis	Futures and Options	Digital Marketing and Social Media	<ul> <li>Financing the Entrepreneurial Venture</li> </ul>	Digital     Marketing and     Social Media
July 15 <sup>th</sup> – Aug. 30 <sup>th</sup> , 2024	Sustainable Finance and Accounting	Decentralized     Finance	<ul> <li>Corporate Social Responsibility and Business Law</li> </ul>	Retailing &     Online Strategy	Retailing and Online Strategy
Sep. 2 <sup>nd</sup> - Oct. 18 <sup>th</sup> , 2024	Research Methods and Data Science	o International Business Finance	o International Business Finance	o Sustainable Family Business	o Buyers Behavior
Oct. 21 <sup>st</sup> – Dec. 6 <sup>th</sup> , 2024	Leadership and Business Ethics	o Futures and Options	Digital Marketing and Social Media	<ul> <li>Financing the Entrepreneurial Venture</li> </ul>	Digital     Marketing and     Social Media
Dec. 9 <sup>th</sup> , 2024 – Jan. 24 <sup>th</sup> , 2025	Global Supply Chain and Project Management	Decentralized     Finance	<ul> <li>Corporate Social Responsibility and Business Law</li> </ul>	Retailing &     Online Strategy	Retailing and Online Strategy
Jan 27 <sup>th</sup> ,– March 14 <sup>th</sup> , 2025	Economic for Decision Makers	o International Business Finance	International     Business Finance	Sustainable     Family Business	o Buyers Behavior

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2024 Thesis					
Submission	Friday, January 19th	Friday, August 16th			
Defense	Friday, February 2 <sup>nd</sup>	Thursday, Sept. 5 <sup>th</sup> Friday, Sept. 6 <sup>th</sup>			

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