

SBS SUSTAINABILITY REPORT

Handbook-Number	G.3.
Owner-Role	Program Manager
Owner-Name	Izabela Karanfiloska
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KPI's (yes, No)	Yes

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Date	Status	Changes Made By	Changes Made
16.10.2020	Volume 1	Bert Wolfs	
25.02.2022		Izabela Karanfiloska	Data 2021
04.03.2022		Julien Allein	Target 2021-2022 + 2022-2023
29.03.2022		Bert Wolfs	Overview of changes, added with point 6.

Academic Dean: Policy Endorsed 01.10.2019

As Academic Dean of SBS Swiss Business School, we are committed to making sure that our entire business school is managed according to these principles and policy. We are also committed to continuous improvement and fully endorse this policy.

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1. Introduction

Welcome to SBS Swiss Business School Sustainability Report. SBS Swiss Business School raised the awareness of Sustainability in 2019 when SBS became aware of the 17 Sustainable Development Goals of the United Nations (UN). Throughout the report, we also identify how our actions are contributing to the UN Sustainable Development Goals (SDGs). SBS Swiss Business School has never shied away from doing things differently and if we are to meet and exceed our sustainability targets, we must harness our innovative spirit and reach for more. SBS Sustainability Report is a snapshot of the initiatives we have taken and the strides we have made in fostering a sustainable campus and community of students, faculty, and staff. We are holding ourselves accountable for being leaders and inspiring others to create a brighter future for generations to come.

2. SDG Goals X SBS Four Cs

SBS Swiss Business School have linked the 17 SDGs goals to SBS Four Cs based on the various initiative and activities that are set out each academic year by the Faculty Academic Board and Program Managers.

2.1. Critical Thinking

Building the knowledge and capacity of our students, staff, and wider partners is key to how we develop, share, and promote sustainability across our campus, city, and beyond. By equipping everyone with an understanding and enthusiasm for sustainability, we can truly create positive change. In our sustainability strategy, we set out to incorporate the SDG Goals within the curriculum of all our programs. Furthermore, the undergraduate students are responsible for organizing a student-led forum for the SBS community related to sustainability. In terms of the UN SDGs, this theme illustrates how we work in partnership to act on teaching our students, faculty, and staff on the various SDG goals in a critical way. And we believe that equipping our students – the leaders of tomorrow – with quality education and the knowledge and skills to embed sustainability in everything they do is key to creating real, lasting impact.

<p>SBS Sustainable Curriculum</p>									
<p>SBS Faculty</p>									

Student Council Projects	
SBS Students	
SDG Simulation Game	
SBS Sustainability Week	

2.2. Collaboration

Embedding sustainability through collaboration. In terms of the UN SDGs, this theme responds directly to the need to work in partnership, provide quality education, promote responsible production and consumption, create effective, accountable institutions and sustainable cities and communities. It is about making sustainability an intrinsic part of SBS Swiss Business School and making a positive impact as a result. In this theme, we report on how, through collaboration, staff and students are going above and beyond to make a substantial contribution to our wider sustainability agenda. The work we do under this theme contributes to many of the UN SDGs – working in partnership, reducing inequalities across communities, promoting wellbeing and making sure we are using our resources wisely and efficiently

Sustainable enterprise creation course	
SBS Park Campus	
Work and Well Being	
Reusing Resources	

SBS Sustainability Week	
Green Purchasing Objective	

2.3. Communication

SBS Sustainability Staff Trainings	
SBS Faculty	
SBS Sustainable Curriculum	

2.4. Creativity

Initiating creativity through sustainability. In terms of the UN SDGs, this theme responds directly to allowing our students, faculty, and staff to freely express and create sustainability ideas and projects. We also focus on how we can reduce our environmental impacts through an improving internal process and creating various projects.

Student Council Projects	
SBS Students	
SBS Academic Freedom	
SBS Faculty	
SBS Sustainability Week	

3. SBS Sustainable Output

3.1. Critical Thinking Output

		Target				Results			
		2019-2020	2020-2021	2021-2022	2022-2023	2019-2020	2020-2021	2021-2022	2022-2023
Number of Student Council Projects	We launched our powerful idea to embed sustainability across the institution through the student body. The student council was responsible for engaging the student body in creating more sustainable themed events. This was either through the student-led forums or other student council projects	1	3	4	5	2	3		
Number of courses relating to sustainability	It is vital that the SBS curriculum is aligned to the SBS sustainable strategy. We have encouraged the SBS Faculty to incorporate sustainability through the 17 SDG goals into their curriculum.	88/171	120/171	125/171	130/171	92/171	145/171		

3.2. Collaboration Output

		Target				Results			
		2019-2020	2020-2021	2021-2022	2022-2023	2019-2020	2020-2021	2021-2022	2022-2023
Campus waste generated	This includes waste generated on campus through standard operations but excludes residential, hazardous, and construction waste.	1,600	1,550	1500	1450	1589	1500		
Number of students, staff, and faculty using the Airport Fitness	SBS wants to ensure health and well-being for our students, faculty, and staff. With this, SBS has created a partnership with Airport Fitness and Wellness.	50	85	90	95	41	63		
Percentage of staff sustainable travel	We encourage our staff and faculty to travel sustainably using Switzerland's outstanding public transportation system	73	75	78	80	78	90		
Percentage of student sustainable travel	We encourage our students and faculty to travel sustainably using Switzerland's outstanding public transportation system	82	85	88	90	86	89		

Percentage of Green Purchased goods for supplies for SBS Campus	Our front office managers aim to purchase supplies from local suppliers to reduce carbon emissions.	30%	35%	38%	40%	33%	35%		
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3.3. Communication Output

		Target				Results			
		2019-2020	2020-2021	2021-2022	2022-2023	2019 - 2020	2020-2021	2021-2022	2022-2023
Staff training hours completed (hrs.)	Completion of online sustainability training modules	45	50	55	60	46	65		
Number of student hours working on sustainability initiatives (hrs. where recorded)	The student council with the student body are responsible to create and launch an event that will contribute back to the community	100	150	155	160	95	160		
Number of website visits viewing our sustainability strategy	We aim to communicate our strategy to all the stakeholders of SBS in a clear and concise manner	750	850	900	950	744	140		
Number of attendees at the student, faculty, and guests at the student lead forum	Engagement of all stakeholders at SBS at the student-led forum	50	60	65	70	55	64		

3.4. Creativity Output

		Target				Results			
		2019-2020	2020-2021	2021-2022	2022-2023	2019-2020	2020-2021	2021-2022	2022-2023
Mentoring hours	Our faculty does an outstanding job in supporting the creativity of our students during their thesis writing process.	550	600	650	700	568	730		
Number of Student Council Projects	We launched our powerful idea to embed sustainability across the institution through the student body. The student council was responsible for	1	3	4	5	2	3		

	engaging the student body in creating more sustainable themed events. This was either through the student-led forums or other student council projects								
Number of students participating in the SDG Simulation Game	Each academic year the students take part in the SDG Simulation games which gives them an in-depth understanding of all 17 SDG goals and how they impact the economy	50	65	70	75	53	70		

4. Policy Quality Assurance and Enhancement

The SBS quality assurance model ensures that sustainable activities are well aligned with the policy and systematically planned, implemented, and successfully completed. The following key performance indicators support the quality cycle assessment phase of this policy. An “SBS Sustainability” annual report summarizes the key points of the current year’s activities and areas where further improvement is needed. The report is published on a bi-yearly basis.

Other criteria are defined:

Criteria	Academic Standards	Quality assurance	Quality Enhancement
Academic governance framework	X		
Program standards	X	X	X
Bi-annual sustainability report	X	X	X
Student participation in the sustainability activities		X	X
Faculty involvement in the sustainability activities			X

5. References

SBS Strategic Plan, 2020-2024.

6. Overview of changes from March 2021-March 2022.

- As of the beginning of January 2022, SBS recycles the coffee capsules, which are picked up by the Swiss Post.
- January 11, 2022: The FAB accepts the proposal of the program manager to introduce new sustainability courses.
- the BSC curriculum was reviewed, and sustainability courses were introduced.
- Overall, paper consumption was reduced with 17% by administrative staff from March 2021 till March 2022. Partly due to COVID-19, but the general mindset of the administrative staff regarding the consumption of paper has changed.
- Plastic cups were replaced on March 21 with paper cups from recycled paper.
- Front office managers are recycling printing cartridges since January 2022.
- Paper billing to students was replaced by E-Billing, introduced June 1, 2021.
- The number of students who did participate in the sustainability game increased substantially.
- The sustainability day was replaced by a sustainability week. This week took place at SBS from 7 till 11 March. The sustainability game was played and there were several workshops and seminars with experts. See some photos attached.