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Owner-Name	Izabela Karanfiloska
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29.03.2022		Bert Wolfs	Overview of changes, added with point 6.						

Academic Dean: Policy Endorsed 01.10.2019

As Academic Dean of SBS Swiss Business School, we are committed to making sure that our entire business school is managed according to these principles and policy. We are also committed to continuous improvement and fully endorse this policy.





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#### 1. Introduction

Welcome to SBS Swiss Business School Sustainability Report. SBS Swiss Business School raised the awareness of Sustainability in 2019 when SBS became aware of the 17 Sustainable Development Goals of the United Nations (UN). Throughout the report, we also identify how our actions are contributing to the UN Sustainable Development Goals (SDGs). SBS Swiss Business School has never shied away from doing things differently and if we are to meet and exceed our sustainability targets, we must harness our innovative spirit and reach for more. SBS Sustainability Report is a snapshot of the initiatives we have taken and the strides we have made in fostering a sustainable campus and community of students, faculty, and staff. We are holding ourselves accountable for being leaders and inspiring others to create a brighter future for generations to come.

#### 2. SDG Goals X SBS Four Cs

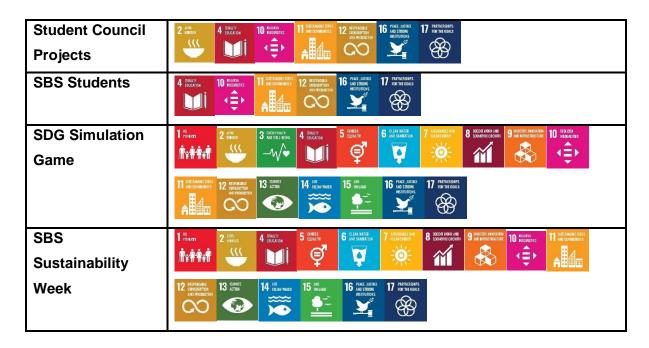
SBS Swiss Business School have linked the 17 SDGs goals to SBS Four Cs based on the various initiative and activities that are set out each academic year by the Faculty Academic Board and Program Managers.

#### 2.1. Critical Thinking

Building the knowledge and capacity of our students, staff, and wider partners is key to how we develop, share, and promote sustainability across our campus, city, and beyond. By equipping everyone with an understanding and enthusiasm for sustainability, we can truly create positive change. In our sustainability strategy, we set out to incorporate the SDG Goals within the curriculum of all our programs. Furthermore, the undergraduate students are responsible for organizing a student-led forum for the SBS community related to sustainability. In terms of the UN SDGs, this theme illustrates how we work in partnership to act on teaching our students, faculty, and staff on the various SDG goals in a critical way. And we believe that equipping our students – the leaders of tomorrow – with quality education and the knowledge and skills to embed sustainability in everything they do is key to creating real, lasting impact.

SBS Sustainable Curriculum	4 CHAUTY ENGLISH	5 guality	8 DECEMTI VARION AND EDONOMIC CACAMIR	10 PREGUNES	9 INDUSTRY, ENDVATION AND INFRASTRUCTURE	11 SUSTAINABLE CITIES AND COMMUNITIES	13 CLIMATE AZTION	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTHESISHES FOR THE GOALS	
SBS Faculty	3 SIGN HALTH	4 GRAUTY ENCATION	10 PERIODE	5 EQUALITY	8 DECENT WORK AND ECONOMIC CROWNER	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS		





#### 2.2. Collaboration

Embedding sustainability through collaboration. In terms of the UN SDGs, this theme responds directly to the need to work in partnership, provide quality education, promote responsible production and consumption, create effective, accountable institutions and sustainable cities and communities. It is about making sustainability an intrinsic part of SBS Swiss Business School and making a positive impact as a result. In this theme, we report on how, through collaboration, staff and students are going above and beyond to make a substantial contribution to our wider sustainability agenda. The work we do under this theme contributes to many of the UN SDGs – working in partnership, reducing inequalities across communities, promoting wellbeing and making sure we are using our resources wisely and efficiently

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SBS Park Campus	3 GORD MARINE 4 CONSTITUTION 6 SAN SANSHALL TO SANSHAL
Work and Well Being	3 DECEMBER 5 SERVED STREET STR
Reusing Resources	1   1   1   1   1   1   1   1   1   1



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## 2.3. Communication

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SBS Faculty	3 RECORD CONTINUE OF THE PROPERTY OF THE PROPE
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# 2.4. Creativity

Initiating creativity through sustainability. In terms of the UN SDGs, this theme responds directly to allowing our students, faculty, and staff to freely express and create sustainability ideas and projects. We also focus on how we can reduce our environmental impacts through an improving internal process and creating various projects.

Student Council Projects	2 HRICH 4 CHAUTY 10 NICROLL 11 MICROLL 12 NICROLL 13 NICROLL 14 CHAUTY 14 CHAUTY 14 CHAUTY 15 CHAUTY 15 CHAUTY 15 CHAUTY 16 CH
SBS Students	4 CHAPIT TO REPORT 10 REPORT 11 SECONDARIES 12 SECONDARIES 10 ARCHITECTURE 10
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SBS Faculty	3 MICHAELER 4 CHART TO NICE TO
SBS Sustainability Week	1 COUNTY OF THE PROPERTY OF TH



# 3. SBS Sustainable Output

3.1. Critical Thinking Output

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			Tar	get			Res	ults	
Number of	We launched our powerful	2019-	2020-	2021-	2022-	2019-	2020-	2021-	2022-
Student	idea to embed sustainability	2020	2021	2022	2023	2020	2021	2022	2023
Council	across the institution	1	3	4	5	2	3		
Projects	through the student body.								
	The student council was								
	responsible for engaging								
	the student body in creating								
	more sustainable themed								
	events. This was either								
	through the student-led								
	forums or other student								
	council projects								
Number of	It is vital that the SBS	88/171	120/171	125/171	130/171	92/171	145/171		
courses	curriculum is aligned to the								
relating to	SBS sustainable strategy.								
sustainability	We have encouraged the								
	SBS Faculty to incorporate								
	sustainability through the 17								
	SDG goals into their								
	curriculum.								

3.2. Collaboration Output

	5.2. Collaboration Output									
			Target					ults		
Campus	This includes waste	2019-	2020-	2021-	2022-	2019-	2020-	2021-	2022-	
waste	generated on campus	2020	2021	2022	2023	2020	2021	2022	2023	
generated	through standard operations but excludes residential, hazardous, and construction waste.	1,600	1,550	1500	1450	1589	1500			
Number of students, staff, and faculty using the Airport Fitness	SBS wants to ensure health and well-being for our students, faculty, and staff. With this, SBS has created a partnership with Airport Fitness and Wellness.	50	85	90	95	41	63			
Percentage of staff sustainable travel	We encourage our staff and faculty to travel sustainably using Switzerland's outstanding public transportation system	73	75	78	80	78	90			
Percentage of student sustainable travel	We encourage our students and faculty to travel sustainably using Switzerland's outstanding public transportation system	82	85	88	90	86	89			



Percentage	Our front office	30%	35%	38%	40%	33%	35%	
of Green	managers aim to							
Purchased	purchase supplies from							
goods for	local suppliers to reduce							
supplies	carbon emissions.							
for SBS								
Campus								

3.3. Communication Output

	•	3.3. COII	municat	ion Out	out				
			Tar	get			Res	ults	
Staff training	Completion of online	2019-	2020-	2021-	2022-	2019 -	2020-	2021-	2022-
hours	sustainability training	2020	2021	2022	2023	2020	2021	2022	2023
completed	modules	45	50	55	60	46	65		
(hrs.)									
Number of	The student council	100	150	155	160	95	160		
student	with the student body								
hours	are responsible to								
working on	create and launch an								
sustainability	event that will								
initiatives	contribute back to the								
(hrs. where	community								
recorded)	-								
Number of	We aim to	750	850	900	950	744	140		
website	communicate our								
visits	strategy to all the								
viewing our	stakeholders of SBS in								
sustainability	a clear and concise								
strategy	manner								
Number of	Engagement of all	50	60	65	70	55	64		
attendees at	stakeholders at SBS at								
the student,	the student-led forum								
faculty, and									
guests at the									
student lead									
forum									

3.4. Creativity Output

		3.4. (	reativity	Output					
		Target				Results			
Mentoring hours	Our faculty does an outstanding job in supporting the creativity of our students during their thesis writing process.	2019- 2020 550	2020- 2021 600	2021- 2022 650	2022- 2023 700	2019- 2020 568	2020- 2021 730	2021- 2022	2022- 2023
Number of Student Council Projects	We launched our powerful idea to embed sustainability across the institution through the student body. The student council was responsible for	1	3	4	5	2	3		



	engaging the student body in creating more sustainable themed events. This was either through the student-led forums or other student council projects							
Number of students participating in the SDG Simulation Game	Each academic year the students take part in the SDG Simulation games which gives them an in-depth understanding of all 17 SDG goals and how they impact the economy	50	65	70	75	53	70	

### 4. Policy Quality Assurance and Enhancement

The SBS quality assurance model ensures that sustainable activities are well aligned with the policy and systematically planned, implemented, and successfully completed. The following key performance indicators support the quality cycle assessment phase of this policy. An "SBS Sustainability" annual report summarizes the key points of the current year's activities and areas where further improvement is needed. The report is published on a bi-yearly basis.

### Other criteria are defined:

Criteria	Academic Standards	Quality assurance	Quality Enhancement
Academic governance	X		
framework			
Program standards	X	Х	X
Bi-annual sustainability report	X	X	X
Student participation in the		X	X
sustainability activities			
Faculty involvement in the			X
sustainability activities			

### 5. References

SBS Strategic Plan, 2020-2024.



#### 6. Overview of changes from March 2021-March 2022.

- -As of the beginning of January 2022, SBS recycles the coffee capsules, which are picked up by the Swiss Post.
- -January 11, 2022: The FAB accepts the proposal of the program manager to introduce new sustainability courses.
- -the BSC curriculum was reviewed, and sustainability courses were introduced.
- -Overall, paper consumption was reduced with 17% by administrative staff from March 2021 till March 2022. Partly due to COVID-19, but the general mindset of the administrative staff regarding the consumption of paper has changed.
- -Plastic cups were replaced on March 21 with paper cups from recycled paper.
- -Front office managers are recycling printing cartridges since January 2022.
- -Paper billing to students was replaced by E-Billing, introduced June 1, 2021.
- -The number of students who did participate in the sustainability game increased substantially.
- -The sustainability day was replaced by a sustainability week. This week took place at SBS from 7 till 11 March. The sustainability game was played and there were several workshops and seminars with experts. See some photos attached.