

# Public Disclosure of Student Achievement

**Institution name:** SBS Swiss Business School

**Business Unit(s) Included in this Report:** N/A

**Academic Period Covered:** 2019-2020

**Date Submitted:** October 2020

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Business Administration (BBA)	Employment rates	77%
	Graduation rates	75%
	Retention rates	100%
	Job Placement Rates	74%
Accelerated Bachelor of Business Administration (ACC-BBA)	Employment rates	100%
	Graduation rates	100%
	Retention rates	100%
	Job Placement Rates	Not applicable
Master of Science in International Business (MSc. In IB)	Employment rates	100%
	Graduation rates	100%
	Retention rates	100%
	Job Placement Rates	100%
Master of Science in Health Care Management (MSc. In HCM)	Employment rates	97%
	Graduation rates	84%
	Retention rates	89%
	Job Placement Rates	Not applicable
Master of Business Administration (MBA) Full-time, Flex, Online, Executive	Employment rates	92%
	Graduation rates	93%
	Retention rates	95%
	Job Placement Rates	97%
Doctor of Business Administration (DBA)	Employment rates	90%
	Graduation rates	47%
	Retention rates	80%
	Job Placement Rates	Not applicable

<b>INDICATOR</b>	<b>DESCRIPTION AND CALCULATION METHOD</b>
Employment Rates	Number of one-year alumni who reported their employment status/feedback and alumni surveys
Graduation Rates	Number of successful graduates (passed all courses including the thesis) – Internal database
Retention Rates	Comparison of number of students at the beginning vs. end of program – Internal database
Job Placement Rates	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database

PROGRAMS	LOCATIONS	PARTNER INSTITUTIONS
<b>DOCTORAL-LEVEL PROGRAMS</b>		
Doctor of Business Administration	Zurich/Accra/Dubai/HK	HSB, NIBS, ATMS, HKMA
Doctor of Business Administration in Strategy, Project Leadership and PMO's	Zurich	-
Doctor of Business Leadership	Accra	NIBS
<b>MASTER'S-LEVEL PROGRAMS</b>		
Master of Science in Health Care Management	Zurich, RAK, Abu Dhabi, Dubai	Kings, ATMS
Master of Business Administration with Majors: -International Management -Marketing -Global Finance and Banking	Zurich, Almaty, Nur Sultan, Kuwait, Bahrain, RAK	HSB, ASMB, BA
Flex Master of Business Administration (major International Management)	Zurich	None
Online Master of Business Administration With several majors: -International Management -Entrepreneurship -Global Finance and Banking -Human Resources Management -Marketing (Digital)	Zurich	None
Global Master of Business Administration With several majors: -Entrepreneurship -Global Finance and Banking -Human Resources Management -International Management -Logistics & Supply Chain Management -Marketing -Project Management	Nur Sultan/Almaty/Yangon/Dubai/RAK/Abu Dhabi	ASMB, EurAsia, Pacific Prime, ATMS
Executive Master of Business Administration with major in International Management	Zurich, Accra	NIBS
Master of Science in International Business	Zurich	-
<b>BACHELOR'S-LEVEL PROGRAMS</b>		
Bachelor of Business Administration with major in International Management	Zurich/Dubai/Riga	ATMS, BA
Bachelor of Business Administration with major in Entrepreneurship	Zurich	

Bachelor of Business Administration with major in Marketing	Zurich	
Bachelor of Business Administration with major in Psychology	Zurich	IILM
Bachelor of Business Administration with major in Communication	Zurich	IILM
Top-up Bachelor of Business Administration with major in International Management	Zurich	ATMS
Online Top-up Bachelor of Business Administration with major in International Management	Zurich	-
<b>ASSOCIATE-LEVEL PROGRAMS</b>		
-	none	