



**Public Disclosure of Student Achievement**

**Institution name:** SBS Swiss Business School

**Business Unit(s) Included in this Report:** N/A

**Academic Period Covered:** 2019-2020

**Date Submitted:** October 2020

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Business Administration (BBA)	Employment rates	77%
	Graduation rates	75%
	Retention rates	100%
	Job Placement Rates	74%
Accelerated Bachelor of Business Administration (ACC-BBA)	Employment rates	100%
	Graduation rates	100%
	Retention rates	100%
	Job Placement Rates	Not applicable
Master of Science in International Business (MSc. In IB)	Employment rates	100%
	Graduation rates	100%
	Retention rates	100%
	Job Placement Rates	100%
Master of Business Administration (MBA) Full-time, Flex, Online, Executive	Employment rates	92%
	Graduation rates	93%
	Retention rates	95%
	Job Placement Rates	97%
Doctor of Business Administration (DBA)	Employment rates	90%
	Graduation rates	47%
	Retention rates	80%
	Job Placement Rates	Not applicable

<b>INDICATOR</b>	<b>DESCRIPTION AND CALCULATION METHOD</b>
Employment Rates	Number of one-year alumni who reported their employment status/feedback and alumni surveys
Graduation Rates	Number of successful graduates (passed all courses including the thesis) – Internal database
Retention Rates	Comparison of number of students at the beginning vs. end of program – Internal database
Job Placement Rates	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database