



Public Disclosure of Student Achievement

Institution name: SBS Swiss Business School

Business Unit(s) Included in this Report: N/A

Academic Period Covered: 2018-2019

Date Submitted: November 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration (BBA) Population: 25	Employment rates	81%
	Graduation rates	75%
	Retention rates	100%
	Job Placement Rates	87%
Master of Science in International Business (MSc. In IB) Population: 6	Employment rates	87%
	Graduation rates	100%
	Retention rates	100%
	Job Placement Rates	100%
Master of Business Administration (MBA) Full-time, Flex, Online, Executive Population: 67	Employment rates	92%
	Graduation rates	93%
	Retention rates	95%
	Job Placement Rates	97%
Doctor of Business Administration (DBA) Population: 51	Employment rates	100%
	Graduation rates	48%
	Retention rates	82%
	Job Placement Rates	100%

INDICATOR	DESCRIPTION AND CALCULATION METHOD
Employment Rates	The percentage of one-year alumni that are employed in the current year 2019 (x = number of employed one-year alumni, divided by all one-year alumni)
Graduation Rates	The percentage of students who graduate (pass all courses including thesis) after the regular study time of their program in the current year 2019 (x = all the students who graduated in the regular study time successfully, divided by all the students who started the program)
Retention Rates	The percentage of students continuing their studies in the next academic year 2019/2020 (x = all the students who will study in the academic year 2019/2020, divided by all the students who started the academic year 2018/2019)
Job Placement Rates	Percentage of students who are placed in a job (internship or employment positions) in the current year 2019 (x = all students who are employed, divided by all enrolled students)