



Public Disclosure of Student Achievement

Institution name: SBS Swiss Business School

Business Unit(s) Included in this Report: N/A

Academic Period Covered: 2016-2017

Date Submitted: November 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration (BBA)	Employment rates	82%
	Graduation rates	70%
	Retention rates	80%
	Job Placement Rates	84%
Accelerated Bachelor of Business Administration (ACC-BBA)	Employment rates	100%
	Graduation rates	90%
	Retention rates	100%
	Job Placement Rates	100%
Master of Science in International Business (MSc. In IB)	Employment rates	89%
	Graduation rates	85%
	Retention rates	82%
	Job Placement Rates	100%
Master of Business Administration (MBA) Full-time, Flex, Online, Executive	Employment rates	97%
	Graduation rates	92%
	Retention rates	90%
	Job Placement Rates	95%
Doctor of Business Administration (DBA)	Employment rates	100%
	Graduation rates	42%
	Retention rates	73%
	Job Placement Rates	100%

INDICATOR	DESCRIPTION AND CALCULATION METHOD
Employment Rates	The percentage of one-year alumni that are employed in the current year 2019 (x = number of employed one-year alumni, divided by all one-year alumni)
Graduation Rates	The percentage of students who graduate (pass all courses including thesis) after the regular study time of their program in the current year 2019 (x = all the students who graduated in the regular study time successfully, divided by all the students who started the program)
Retention Rates	The percentage of students continuing their studies in the next academic year 2019/2020 (x = all the students who will study in the academic year 2019/2020, divided by all the students who started the academic year 2018/2019)
Job Placement Rates	Percentage of students who are placed in a job (internship or employment positions) in the current year 2019 (x = all students who are employed, divided by all enrolled students)