



**SBS SUSTAINABILITY REPORT**

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<b>Owner-Role</b>	Program Manager
<b>Owner-Name</b>	Franziska Klauser
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*As Academic Dean of SBS Swiss Business School, we are committed to making sure that our entire business school is managed according to these principles and policy. We are also committed to continuous improvement and fully endorse this policy.*

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**Introduction**

Welcome to SBS Swiss Business School Sustainability Report. SBS Swiss Business School raised the awareness of Sustainability in 2019 when SBS became aware of the 17 Sustainable Development Goals of United Nations (UN). Throughout the report, we also identify how our actions are contributing to the UN Sustainable Development Goals (SDGs). SBS Swiss Business School has never shied away from doing things differently and if we are to meet and exceed our sustainability targets, we must harness our innovative spirit and reach for more. SBS Sustainability Report is a snapshot of the initiatives we have taken and the strides we have made in fostering a sustainable campus and community of students, faculty, and staff. We are holding ourselves accountable for being leaders and inspiring others to create a brighter future for generations to come.

**SDG Goals X SBS Four Cs**

SBS Swiss Business School have linked the 17 SDGS goal to SBS Four Cs based on the various initiative and activities that are set out each academic year by the Faculty Academic Board and Program Managers.

**Critical Thinking**

Building the knowledge and capacity of our students, staff and wider partners is key to how we develop, share, and promote sustainability across our campus, city and beyond. By equipping everyone with an understanding and enthusiasm for sustainability, we can truly create positive change. In our sustainability strategy, we set out to incorporate the SDG Goals within the curriculum of all our programs. Furthermore, the undergraduate students are in responsible for organizing a student led forum for the SBS community related to sustainability. In terms of the UN SDGs, this theme illustrates how we work in partnership to act on teaching our students, faculty, and staff on the various SDG goals in a critical way. And we believe that equipping our students – the leaders of tomorrow – with quality education and the knowledge and skills to embed sustainability in everything they do is key to creating real, lasting impact.

<b>SBS Sustainable Curriculum</b>										
<b>SBS Faculty</b>										
<b>Student Council Projects</b>										
<b>SBS Students</b>										
<b>SDG Simulation Game</b>										
<b>SBS Sustainability Week</b>										



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<b>SBS Students</b>										
<b>SBS Academic Freedom</b>										
<b>SBS Faculty</b>										
<b>SBS Sustainability Week</b>										
										

### SBS Sustainable Output

#### Critical Thinking Output

		Target		Results	
		2019-2020	2020-2021	2019-2020	2020-2021
<b>Number of Student Council Projects</b>	We launched our powerful new to concept to embed sustainability across the institution through the student body. The student council were responsible in engaging the student body in creating more sustainable themed events. This was either through the student led forums or other student council projects	1	3	2	TDA
<b>Number of courses relating to sustainability</b>	It is vital that the SBS curriculum is aligned to the SBS sustainable strategy. We have encouraged the SBS Faculty to incorporate sustainability through the 17 SDG goals into their curriculum.	88/171	120/171	92/171	145/171

#### Collaboration Output

		Target		Results	
		2019-2020	2020-2021	2019-2020	2020-2021
<b>Campus waste generated</b>	This includes waste generated on campus through standard operations, but excludes residential, hazardous and construction waste.	1,600	1,550	1589	TBD
<b>Number of students, staff, and faculty using the</b>	SBS wants to ensure health and well-being for our students, faculty, and staff. With this, SBS has created a partnership with the Airport Fitness and Wellness.	50	85	41	TBD

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<b>Airport Fitness</b>					
<b>Percentage of staff sustainable travel</b>	We encourage our staff and faculty to travel sustainably using Switzerland's outstanding public transportation system	73	75	78	TBD
<b>Percentage of student sustainable travel</b>	We encourage our students and faculty to travel sustainably using Switzerland's outstanding public transportation system	82	85	86	TBD
<b>Percentage of Green Purchased goods for supplies for SBS Campus</b>	Our front office managers aim to purchase supplies from local suppliers to reduce carbon emissions.	30%	35%	33%	TBD

**Communication Output**

		Target		Results	
		2019-2020	2020-2021	2019 - 2020	2020-2021
<b>Staff training hours completed (hrs.)</b>	Completion of online sustainability training modules	45	50	46	TBD
<b>Number of student hours working on sustainability initiatives (hrs. where recorded)</b>	The student council with the student body are responsible to create and launch an event that will contribute back to the community	100	150	95	TBD
<b>Number of website visits viewing our sustainability strategy</b>	We aim to communicate our strategy to all the stakeholders of SBS in a clear and concise manner	750	850	744	TBD
<b>Number of attendees at the student, faculty, and guests at the student lead forum</b>	Engagement of all stakeholders at SBS at the student led forum	50	60	55	TBD

**Creativity Output**

		Target		Results	
		2019-2020	2020-2021	2019-2020	2020-2021
<b>Mentoring hours</b>	Our faculty do an outstanding job in supporting the creativity of our students during their thesis writing process.	550	600	568	TBD
<b>Number of Student Council Projects</b>	We launched our powerful new concept to embed sustainability across the institution through the student body. The student council were responsible in engaging the student body in creating more sustainable themed events. This was either through the student led forums or other student council projects	1	3	2	TBD
<b>Number of students participating in the SDG Simulation Game</b>	Each academic year the students take part in the SDG Simulation games which gives them an in-depth understanding of all 17 SDG goals and how they impact the economy	50	65	53	TBD

**Policy Quality Assurance and Enhancement**

The SBS quality assurance model ensures that sustainable activities are well aligned with the policy and systematically planned, implemented, and successfully completed. The following key performance indicators support the quality cycle assessment phase of this policy. A “SBS Sustainability” annual report summarizes the key points of the current year activities and areas where further improvement is needed. The report is published on a bi-yearly basis.

Other criteria are defined:

Criteria	Academic Standards	Quality assurance	Quality Enhancement
Academic governance framework	X		
Program standards	X	X	X
Bi-annual sustainability report	X	X	X
Student participation in the sustainability activities		X	X
Faculty involvement in the sustainability activities			X



*Picture 1 Signing of the SDG Goals at the Student Led Forum 2019*

**References**

SBS Strategic Plan, 2020-2024.