

# Public Disclosure of Student Achievement

**Institution name:** SBS Swiss Business School

**Business Unit(s) Included in this Report:** N/A

**Academic Period Covered:** 2019-2020

**Date Submitted:** October 2020

| <b>PROGRAM</b>   | <b>INDICATOR</b>    | <b>RESULT</b>  |
|--|---------------------|----------------|
| Bachelor of Business Administration (BBA)                                  | Employment rates    | 77%%           |
|  | Graduation rates    | 75%            |
|  | Retention rates     | 100%           |
|  | Job Placement Rates | 74%            |
|  |                     |                |
| Accelerated Bachelor of Business Administration (ACC-BBA)                  | Employment rates    | 100%           |
|  | Graduation rates    | 100%           |
|  | Retention rates     | 100%           |
|  | Job Placement Rates | Not applicable |
|  |                     |                |
| Master of Science in International Business (MSc. In IB)                   | Employment rates    | 100%           |
|  | Graduation rates    | 100%           |
|  | Retention rates     | 100%           |
|  | Job Placement Rates | 100%           |
|  |                     |                |
| Master of Business Administration (MBA) Full-time, Flex, Online, Executive | Employment rates    | 92%            |
|  | Graduation rates    | 93%            |
|  | Retention rates     | 95%            |
|  | Job Placement Rates | 97%            |
|  |                     |                |
| Doctor of Business Administration (DBA)                                    | Employment rates    | 90%            |
|  | Graduation rates    | 47%            |
|  | Retention rates     | 80%            |
|  | Job Placement Rates | Not applicable |

| <b>INDICATOR</b>    | <b>DESCRIPTION AND CALCULATION METHOD</b>  |
|---------------------|--|
| Employment Rates    | Number of one-year alumni who reported their employment status/feedback and alumni surveys   |
| Graduation Rates    | Number of successful graduates (passed all courses including the thesis) – Internal database   |
| Retention Rates     | Comparison of number of students at the beginning vs. end of program – Internal database   |
| Job Placement Rates | Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database |