

## PERSONALIZED MBA PROGRAM 2023 – 2024

### Core modules (4-week modules of which 3-days on-campus)

On campus classes are held on Fridays, Saturdays, and Sundays from 9:00-18:00

<b>Negotiations for Business Skills</b>	December 15 – 17, 2023
<b>Marketing Strategy &amp; Analysis</b>	January 19 – 21, 2024
<b>Economics for Decision Makers</b>	February 16 – 18, 2024
<b>Global Supply Chain &amp; Project Management</b>	March 15 – 17, 2024
<b>Corporate Strategy and Innovation</b>	April 19 – 21, 2024
<b>Digital Transformation</b>	May 17 – 19, 2024
<b>Sustainable Finance &amp; Accounting</b>	June 14 – 16, 2024
<b>Leadership &amp; Business Ethics</b>	July 19 – 21, 2024

### Specialization Modules (7-week modules fully online)

Global Finance & Banking	International Management	Marketing	Entrepreneurship	<i>Available dates for Specialization courses</i>
<b>Futures &amp; Options</b>	<b>Digital Marketing &amp; Social Media</b>	<b>Digital Marketing &amp; Social Media</b>	<b>Financing the Entrepreneurial Venture</b>	Jan. 1 - Feb. 16, 2024 May 27 - July 12, 2024 Oct. 21 - Dec. 6, 2024
<b>International Business Finance</b>	<b>International Business Finance</b>	<b>Buyers' Behavior</b>	<b>Sustainable Family Business</b>	Feb. 19 - Apr. 5, 2024 July 15 - Aug. 30, 2024 Dec. 9, 2024 - Jan. 24, 2025
<b>Decentralized Finance</b>	<b>Corporate Social Responsibility &amp; Business Law</b>	<b>Retailing &amp; Online Strategy</b>	<b>Retailing &amp; Online Strategy</b>	Apr. 8 - May 24, 2024 Sep. 2 - Oct. 18, 2024 Jan. 27 - March 14, 2025
<b>Statistics for Research</b>				Oct. 21 – Dec. 6, 2024 Sep. 29 – Nov. 14, 2025 Oct. 26 – Dec. 11, 2026

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Thesis Submission	Thesis Defense
Friday, January 19 <sup>th</sup> , 2024	Friday, August 16 <sup>th</sup> , 2024
Friday, February 2 <sup>nd</sup> , 2024	Thursday, Sept. 5 <sup>th</sup> , 2024 Friday, Sept. 6 <sup>th</sup> , 2024