

PERSONALIZED MBA PROGRAM 2023 – 2024

Core modules (4-week modules of which 3-days on-campus)	
On campus classes are held on Fridays, Saturdays, and Sundays from 9:00-18:00	
Global Supply Chain & Project Management	Apr. 19 - 21, 2024
Corporate Strategy and Innovation	May 17 - 19, 2024
Digital Transformation	June 14 - 16, 2024
Marketing Strategy & Analysis	Aug. 16 - 18, 2024
Sustainable Finance & Accounting	Sept. 13 - 15, 2024
Leadership & Business Ethics	Oct. 18 - 20, 2024
Negotiations for Business Success	Nov. 15 - 17, 2024
Economics for Decision Makers	Dec. 13 - 15, 2024

Specialization Modules (7-week modules fully online)				
Global Finance & Banking	International Management	Marketing	Entrepreneurship	<i>Available dates for Specialization courses</i>
International Business Finance	International Business Finance	Buyers' Behavior	Sustainable Family Business	Apr. 8 - May 24, 2024 Sep. 2 - Oct. 18, 2024 Jan. 27 - March 14, 2025
Futures & Options	Digital Marketing & Social Media	Digital Marketing & Social Media	Financing the Entrepreneurial Venture	May 27 - July 12, 2024 Oct. 21 - Dec. 6, 2024 March 17 – May 2, 2025
Decentralized Finance	Corporate Social Responsibility & Business Law	Retailing & Online Strategy	Retailing & Online Strategy	July 15 - Aug. 30, 2024 Dec. 9, 2024 - Jan. 24, 2025 May 5 - June 20, 2025
Statistics for Research				Sept. 30 – Nov. 9, 2024 Sep. 29 – Nov. 14, 2025 Oct. 26 – Dec. 11, 2026

Thesis Submission	Thesis Defense
July 26 th , 2024	Friday, Sept. 6 th , 2024
December 6 th , 2024	Friday, Jan. 31 st , 2025

** Thesis defenses take place twice a year (February and September). Students defend their thesis on the closest date after the completion of their last course.*