

PERSONALIZED MBA PROGRAM 2023 – 2024

Core modules (4-week modules of which 3-days on-campus)	
On campus classes are held on Fridays, Saturdays, and Sundays from 9:00-18:00	
Negotiations for Business Success	Dec. 15 – 17, 2023
Economics for Decision Makers	Feb. 16 – 18, 2024
Global Supply Chain & Project Management	Apr. 19 – 21, 2024
Corporate Strategy and Innovation	May 17 – 19, 2024
Digital Transformation	June 14 – 16, 2024
Marketing Strategy & Analysis	Aug. 16 – 18, 2024
Sustainable Finance & Accounting	Sept. 13 – 15, 2024
Leadership & Business Ethics	Oct. 18 – 20, 2024

Specialization Modules (7-week modules fully online)				
Global Finance & Banking	International Management	Marketing	Entrepreneurship	<i>Available dates for Specialization courses</i>
Futures & Options	Digital Marketing & Social Media	Digital Marketing & Social Media	Financing the Entrepreneurial Venture	Jan. 1 - Feb. 16, 2024 May 27 - July 12, 2024 Oct. 21 - Dec. 6, 2024
Decentralized Finance	Corporate Social Responsibility & Business Law	Retailing & Online Strategy	Retailing & Online Strategy	Feb. 19 - Apr. 5, 2024 July 15 - Aug. 30, 2024 Dec. 9, 2024 - Jan. 24, 2025
International Business Finance	International Business Finance	Buyers' Behavior	Sustainable Family Business	Apr. 8 - May 24, 2024 Sep. 2 - Oct. 18, 2024 Jan. 27 - March 14, 2025
Statistics for Research				Sept. 30 – Nov. 9, 2024 Sep. 29 – Nov. 14, 2025 Oct. 26 – Dec. 11, 2026

Thesis Submission	Thesis Defense
Friday, January 19 th , 2024	Friday, February 2 nd , 2024
Friday, August 16 th , 2024	Thursday, Sept. 5 th , 2024 Friday, Sept. 6 th , 2024