

ACC-BBA CLASS PROFILE 2017-2018

CLASS PROFILE

49%
Female



51%
Male

Age range
23 - 40



Average age:
30

INTERNATIONAL DIVERSITY



- WESTERN & SOUTHERN EUROPE 42%
- CENTRAL EASTERN EUROPE 32%
- NORTH AMERICA 5%
- MIDDLE EAST/AFRICA 13%
- ASIA 8%

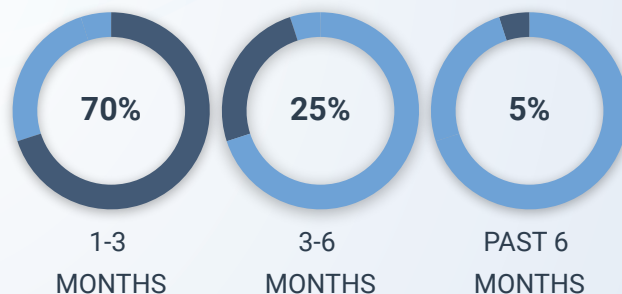
ACC-BBA PLACEMENT PROFILE 2016-2017

OVERALL PLACEMENT OF GRADUATES

ACCEPTED PERMANENT JOB: **75%**

ADMITTED TO GRADUATE PROGRAM: **18%**

TIME TO FIND EMPLOYMENT UPON COMPLETION OF PROGRAM



SALARY INFORMATION

STARTING SALARY: **CHF 65'000 – 75'000**

ANNUAL GROSS SALARY (AVERAGE): **CHF 72'000**

EMPLOYMENT SECTOR

FINANCE & BANKING	25%
MARKETING & SALES	20%
MANUFACTURING	5%
PHARMA/HEALTH	10%
SERVICES/TRAVEL	10%
TECHNOLOGY /TELECOMMUNICATIONS	12%
CONSULTING	18%