

# Public Disclosure of Student Achievement

**Institution name:** SBS Swiss Business School

**Business Unit(s) Included in this Report:** N/A

**Academic Period Covered:** 2013-2014

**Date Submitted:** November 2014

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Business Administration (BBA)	Employment rates	88%
	Graduation rates	74%
	Retention rates	90%
	Job Placement Rates	86%
Accelerated Bachelor of Business Administration (ACC-BBA)	Employment rates	N/A
	Graduation rates	N/A
	Retention rates	N/A
	Job Placement Rates	N/A
Master of Science in International Business (MSc. In IB)	Employment rates	N/A
	Graduation rates	N/A
	Retention rates	N/A
	Job Placement Rates	N/A
Master of Business Administration (MBA) Full-time, Flex, Online, Executive	Employment rates	88%
	Graduation rates	88%
	Retention rates	95%
	Job Placement Rates	100%
Doctor of Business Administration (DBA)	Employment rates	100%
	Graduation rates	40%
	Retention rates	70%
	Job Placement Rates	100%

<b>INDICATOR</b>	<b>DESCRIPTION AND CALCULATION METHOD</b>
Employment Rates	Number of one-year alumni who reported their employment status/feedback and alumni surveys
Graduation Rates	Number of successful graduates (passed all courses including the thesis) – Internal database
Retention Rates	Comparison of number of students at the beginning vs. end of program – Internal database
Job Placement Rates	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database