

Public Disclosure of Student Achievement

Institution name: SBS Swiss Business School

Business Unit(s) Included in this Report: N/A

Academic Period Covered: 2012-2013

Date Submitted: November 2013

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration (BBA)	Employment rates	85%
	Graduation rates	75%
	Retention rates	90%
	Job Placement Rates	85%
Accelerated Bachelor of Business Administration (ACC-BBA)	Employment rates	100%
	Graduation rates	80%
	Retention rates	90%
	Job Placement Rates	100%
Master of Science in International Business (MSc. In IB)	Employment rates	N/A
	Graduation rates	N/A
	Retention rates	N/A
	Job Placement Rates	N/A
Master of Business Administration (MBA) Full-time, Flex, Online, Executive	Employment rates	92%
	Graduation rates	89%
	Retention rates	90%
	Job Placement Rates	100%
Doctor of Business Administration (DBA)	Employment rates	100%
	Graduation rates	45%
	Retention rates	80%
	Job Placement Rates	100%

INDICATOR	DESCRIPTION AND CALCULATION METHOD
Employment Rates	Number of one-year alumni who reported their employment status/feedback and alumni surveys
Graduation Rates	Number of successful graduates (passed all courses including the thesis) – Internal database
Retention Rates	Comparison of number of students at the beginning vs. end of program – Internal database
Job Placement Rates	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database