Dean’s Message

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow’s business opportunities while keeping you grounded in today’s business reality.

Our program is IACBE accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That’s why our program provides the ultimate in flexibility and convenience. Our MBA fits your life; not the other way around.

Bert Wolfs, Ph.D.
Academic Dean

Accreditation

SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.

The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas.

Accredited by a CHEA-Recognized Accrediting Organization
Recognized by the U.S Department of Education

SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning

SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.

Ranking
SBS is among the first Business Schools in Europe to adapt its Executive MBA program towards the new demands of leading organizations and companies within the knowledge economy.

We need people who can lead interdisciplinary and multi-cultural groups. Individuals who can combine knowledge across disciplines and who understand the role of the organization in the society.

In order to meet these demands, we have adapted our Executive MBA program, with major in International Management to give participants a set of skills to identify and creatively solve problems, add value and contribute in ways that are not routine.
Executive MBA at a glance

- **PART-TIME PROGRAM**
- **12 MODULES**
- **ONCE A MONTH ON CAMPUS LECTURES - FRIDAY TO SUNDAY**
- **12 MONTHS COMPLETION PERIOD**
- **SMALL GROUPS**
- **EMPHASIS ON TEAMWORK AND STUDY GROUPS**
- **STRONG FOCUS ON THE CASE STUDY METHODOLOGY**
- **INTERACTIVE LEARNING ENVIRONMENT**
- **ACTION LEARNING CONCEPT**
- **DUAL FOCUS ON PERSONAL AND ORGANIZATIONAL DEVELOPMENT**

**STUDENT VOICES**

‘My studies at the SBS Swiss Business School were outstanding. The school offers limitless education possibilities; their executive MBA program helped me to adjust my business point of view and to have a more structured and strategically thinking process. I believe the program confirmed the best of what I have learned from experience, knowledge and business skills, and gave me opportunities to discover and develop my full potential. The Executive MBA program has definitely added value to my marketability and has been a great experience.’

Vivien Grajz, Executive MBA Alumna

‘Participating in the Executive MBA, at SBS Swiss Business School is a journey of knowledge, which you can apply directly in your job or career. You will embark a journey with a brick of a big puzzle every time you are in class. The hunger for knowledge will show, as you learn how the theoretical models are applied in practice. The EMBA makes you understand how to react to changes in business, for your benefit, the company you work for, and how to make a strategy in acting. At SBS you will build a network of international people in the same level, and have cross-cultural understanding’

Jesper Rodriguez, Executive MBA Alumnus
# EMBA CURRICULUM

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<th>Course Code</th>
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<td>DIGITAL MARKETING</td>
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<td>COM507</td>
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<td>THE770</td>
<td>FINAL GRADUATION PROJECT</td>
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**TOTAL ECTS:** 70
Faculty

**Dr. Erdal Atukeren**  
Ph.D., University of Ottawa, Canada  
(Economics)

**Mr. Thomas Signer**  
MSc., Carnegie Mellon University, USA  
(Financial Accounting and Theory)

**Dr. Heinrich Furrer**  
Ph.D., University of Zurich, Switzerland  
(Communication and Negotiation Skills)

**Mr. Thierry Kiefer**  
MSc, INSA Strasbourg, France  
(Operations Management)

**Dr. Mike Krey**  
Ph.D., University of Plymouth, UK  
(Management Information Systems)

**Mr. Donatello Rosignoli**  
CPA, LLM, University of Miami, USA  
(Accounting/Finance)

*Partial List*

‘SBS is an institution dedicated to business education with an internationally established reputation. Its rankings among top MBA programs speak for themselves. The educational outcomes are precious, and I am applying them daily in the field of TIME technologies (Telecommunications, IT, Media and Entertainment)’

Milan Andjic, Executive MBA Alumnus
**EMBA Admission Requirements**

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (SBS Admissions Exam waived if applicable)
- Fluency in English: TOEFL IBT 90 or better, IELTS 6.5 band score or better (if English is not your native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Substantial (not less than five years) experience at executive/management level
- Successful completion of a personal interview with our Admissions Officer, either in person or by phone/Skype

**How to Apply**

**APPLY ONLINE @ www.sbs.edu**

1. **COMPLETELY AND DUALLY SIGNED APPLICATION FORM**
2. **COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES**
3. **CERTIFIED COPY OF BACHELOR'S DEGREE**
4. **OFFICIAL ACADEMIC TRANSCRIPTS**
5. **A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)**
6. **PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)**
7. **TWO REFERENCE LETTERS (PROFESSIONAL OR ACADEMIC)**
8. **NON-REFUNDABLE APPLICATION FEE OF CHF 150. -**
9. **ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT**

**Transfers**

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of “B” or higher.

**Tuition Fees - Executive MBA (EMBA)**

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plans below:

APPLICATION FEE .................................................................CHF 150.-
PAYMENT UPON ACCEPTANCE* ................................................CHF 3’500.-
PER MODULE (12 MODULES IN TOTAL) ..................................CHF 2’000.-

WE OFFER A 5% DISCOUNT ON FULL PAYMENT AT THE START OF THE PROGRAM.

*Part of the program tuition fee. Only refundable in case of visa rejection by the Swiss Immigration Authorities.
TAKE THE NEXT STEP

We are here:
SBS Swiss Business School
Flughafenstrasse 3,
8302 Kloten-Zurich, Switzerland

Call to speak with a member of our dedicated team
+41 44 880 00 88

ATTEND AN INFO WEBINAR
LEARN MORE ABOUT SBS SWISS BUSINESS SCHOOL SBS.EDU

VISIT OUR CAMPUS
Monday to Friday
08:30 – 18:00

Send us an email
enrollment@sbs.edu

ZURICH HAS BEEN CONSISTENTLY RANKED AS ONE OF THE TOP CITIES FOR QUALITY OF LIFE AND AMONG THE BEST STUDENT CITIES WORLDWIDE

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