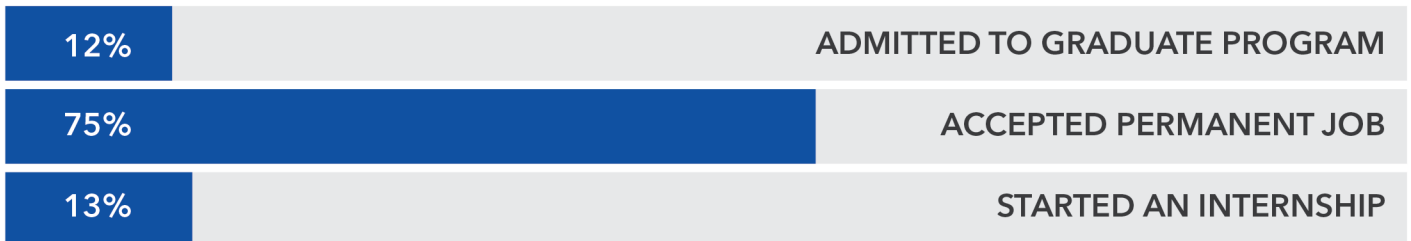
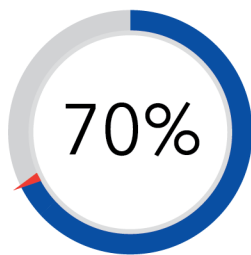


# BBA PLACEMENT PROFILE 2015-2016

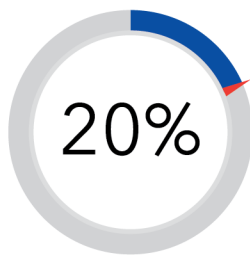
## OVERALL PLACEMENT OF GRADUATES



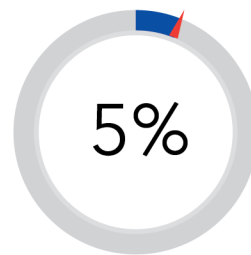
## TIME TO FIND EMPLOYMENT UPON COMPLETION OF PROGRAM



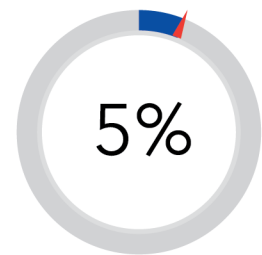
1-3 months



3-6 months



Past 6 months



Started own business

## SALARY INFORMATION

**\$ STARTING SALARY**  
CHF 65'000 - 75'000

ANNUAL GROSS SALARY (AVERAGE)

CHF 72'000

## EMPLOYMENT SECTOR

**30%** Finance & Banking

**5%** Manufacturing

**10%** Pharma/Health

**30%** Services/Travel

**12%** Technology

**8%** Consulting