

Public Disclosure of Student Achievement

Institution Name: SBS Swiss Business School

Business Unit(s) included in this report: N/A

Academic Period Covered: Academic Year 2016-2017

Date Submitted: November 1, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration (BBA)	Employment Rates	82%
	Graduation Rates	70%
	Retention Rates	80%
	Job Placement Rates	84%
Accelerated Bachelor of Business Administration (ACC-BBA)	Employment Rates	100%
	Graduation Rates	90%
	Retention Rates	100%
	Job Placement Rates	100%
Master of Science in International Business (MSc. in IB)	Employment Rates	85%
	Graduation Rates	89%
	Retention Rates	82%
	Job Placement Rates	100%
Master of Business Administration (MBA), Full-time, Executive, Flex, Online	Employment Rates	97%
	Graduation Rates	92%
	Retention Rates	90%
	Job Placement Rates	95%
Doctor of Business Administration (DBA)	Employment Rates	100%
	Graduation Rates	42%
	Retention Rates	73%
	Job Placement Rates	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rates	Number of 1-year Alumni who reported their employment status, feedback from Alumni surveys.
Graduation Rates	Number successful graduates: Passed all courses including the thesis. Internal database.
Retention Rates	Compared number of students at the beginning of the program with number of graduates at the end of the program. Internal database.
Job Placement Rates	How many students got an internship (for full-time students) and how many are employed (for part-time students). Internal database.