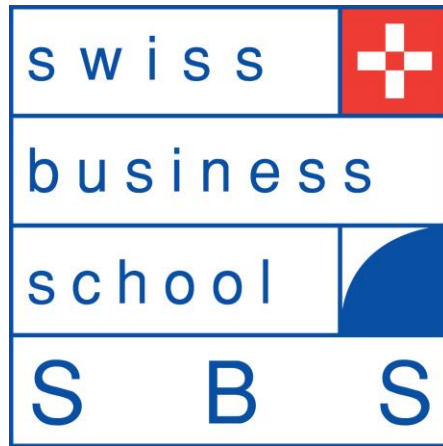


STUDENT LEARNING OUTCOMES REPORT



THIS REPORT COVERS THE ACADEMIC YEAR:

2015-2016

Bachelor of Business Administration (BBA) – Full Time
Bachelor of Business Administration (BBA) – Accelerated Adult Education, Part Time

Intended Student Learning Outcomes applicable for all majors: International Management, Marketing, and Entrepreneurship:

1. Students will demonstrate an understanding of leadership and the nature of management within organizations operating in an international environment.
2. Students will demonstrate an understanding of how capital markets function and be able to perform valuation of assets and capital structure.
3. Students will be able to communicate using the advanced oral and written communication skills necessary for success in the business environment.

What is our goal?	Student learning outcome	Current Results	Analysis of Results	Action taken or improvement made
Students will correctly answer 60% of the exam questions directly related to “International Business/Global Dimensions” in the CBE examination.	Students will demonstrate an understanding of leadership and the nature of management within organizations operating in an international environment.	A goal of 60% was set as benchmark with an average score of 79% in 2015-2016.	We learned that students have improved the results, due to better team collaboration and more international case studies.	We will focus on more international case studies to maintain this high level of knowledge.
Students will correctly answer 60% of the exam questions directly related to “Finance” in the CBE examination.	Students will demonstrate an understanding of how capital markets function and be able to perform valuation of assets and capital structure.	A goal of 60% was set as benchmark with an average score of 68% in 2015-2016.	The results are slightly worse than last year; we need to focus on the amount of stats for BBA students.	A mandatory introduction MOOC for business math will help to overcome the problem for the BBA students.

<p>Students will score at least 80 total points out of 100 in the Thesis evaluation rubrics.</p>	<p>Students will be able to communicate using the advanced oral and written communication skills necessary for success in the business environment.</p>	<p>A goal of 80 was set as benchmark with an average score of 86 in 2015-2016.</p>	<p>It is important to properly guide BBA students during their thesis phase. We have reduced the undergraduate thesis works to 60 pages.</p>	<p>Maintain individual coaching sessions with mentor and upload thesis library.</p>
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**Master of Business Administration (MBA) - Full Time/Flex/Online
Executive Master of Business Administration (EMBA)**

Intended Student Learning Outcomes applicable for all majors: International Management, Marketing, Entrepreneurship, Global Finance and Banking, Human Resources Management, International Tourism Management:

1. Students will demonstrate an ability to perform ratio analysis, develop cash flow statements and use general accounting principles to help manage organizations.
2. Students will be able to develop strategic plans that reflect the dynamic international business environment.
3. Demonstrates ability to recognize & gather data, analyze information and synthesize for creative endeavors and problem solving.

What is our goal?	Student learning outcome	Current Results	Analysis of Results	Action taken or improvement made
Students will correctly answer 80% of the exam questions directly related to "Finance" in the End-of-Program Comprehensive Examination (COMPS).	Students will demonstrate an ability to perform ratio analysis, develop cash flow statements and use general accounting principles to help manage organizations.	A goal of 80% was set as benchmark with an average score of 70% in 2015-2016.	The goal was not reached. Students were not well enough prepared.	Add more case studies, upload documents and assignments on our online platform. Add online quizzes and exercises for more practise.
Students must obtain 50% in Business Integration and Strategic Management part, in comparison to other universities.	Students will be able to develop strategic plans that reflect the dynamic international business environment.	A goal of 50% was set as benchmark with an average score of 60% in 2015-2016.	MBA students are well prepared in the Business Integration and Strategic Management parts compared to other universities.	Bring additional case studies to the class room, for more real-life application of knowledge.

<p>Students will score at least 80 total points out of 100 in the Thesis evaluation rubrics.</p>	<p>Demonstrates ability to recognize & gather data, analyze information and synthesize for creative endeavors and problem solving.</p>	<p>A goal of 80% was set as benchmark with an average score of 91% in 2015-2016.</p>	<p>The results have improved compared to last year.</p>	<p>We focused more on the analytical part of the thesis to improve results. Individual coaching/sessions with thesis mentor were implemented.</p>
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Doctorate of Business Administration (DBA)

Intended Student Learning Outcomes for the Doctorate of Business Administration (DBA):

1. Students demonstrate an understanding of the state-of-the-art knowledge in the field of the student’s research.
2. Students demonstrate independent and critical thinking ability and an understanding of ethical issues and concerns relevant to the discipline.
3. Students demonstrate a clear application of quantitative research techniques and statistics.

What is our goal?	Student learning outcome	Current Results	Analysis of Results	Action taken or improvement made
Students will score at least 80 total points out of 100 in the Thesis evaluation rubrics.	Demonstrate an understanding of the state-of-the-art knowledge in the field of the student’s research.	A goal of 80 points was set as benchmark with an average score of 95 points in 2015-2016.	The mean grades are alright, but slight improvement in the last three years.	More Individual coaching/sessions with thesis mentor. We increased the goal from 60% to 80% this year.
Students will correctly answer 80 % of the End-of-year-one Comprehensive Examination (COMPS).	Students demonstrate independent thinking and ethics understanding.	A goal of 80% points was set as benchmark with an average score of 80% points in 2015-2016.	We need to improve the COMPS results as we reached the goal only marginally.	More focus on Research methods during the first year of the DBA program.
Students must obtain 80% in the QR and Stats, in comparison to other universities.	Students demonstrate a clear understanding of quantitative research techniques and statistics.	A goal of 80% points was set as benchmark with an average score of 81% points in 2015-2016.	The results remained stable.	More focus on Statistics during the first year of the DBA program. Added online statistics course and uploaded documents on the e-learning platform.