



## Academic Calendar Online MBA 2018-2019

### Marketing Major Courses

<b>MKT 510 Marketing Research and Analysis</b>	Feb. 26 – April 20 2018 June 18 – Aug. 10 2018 Oct. 08 – Nov. 30 2018
<b>MKT 512 Retailing Strategy</b>	Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018 Aug. 13 – Oct. 05 2018
<b>MKT 515 Buyers Behavior</b>	Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018 Aug. 13 – Oct. 05 2018
<b>MKT 506 Digital Marketing</b>	Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018 Aug. 13 – Oct. 05 2018
<b>MKT 705 Service Marketing</b>	Feb. 26 – April 20 2018 June 18 – Aug. 10 2018 Oct. 08 – Nov. 30 2018