



Academic Calendar Online MBA 2017-2018

Marketing Major Courses

MKT 510 Marketing Research and Analysis	Nov. 06 – Dec. 29 2017 Feb. 26 – April 20 2018 June 18 – Aug. 10 2018
MKT 512 Retailing Strategy	Sept. 11 – Nov. 03 2017 Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018
MKT 515 Buyers Behavior	Sept. 11 – Nov. 03 2017 Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018
MKT 605 International Marketing Note: This course will be replaced with Digital Marketing starting January 2018	Sept. 11 – Nov. 03 2017 Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018
MKT 705 Service Marketing	Nov. 06 – Dec. 29 2017 Feb. 26 – April 20 2018 June 18 – Aug. 10 2018