

## Academic Calendar Online MBA 2019-2020

### Marketing Major Courses

<b>MKT 510 Marketing Research and Analysis</b>	Jan 28 – Mar. 22, 2019 May 20 – July 12, 2019 Sept. 09 – Nov. 01, 2019
<b>MKT 512 Retailing Strategy</b>	Dec. 03 – Jan. 25, 2019 Mar. 15 – May 17, 2019 July 15 – Sept. 06, 2019
<b>MKT 515 Buyers Behavior</b>	Dec. 03 – Jan. 25, 2019 Mar. 15 – May 17, 2019 July 15 – Sept. 06, 2019
<b>MKT 506 Digital Marketing</b>	Dec. 03 – Jan. 25, 2019 Mar. 15 – May 17, 2019 July 15 – Sept. 06, 2019
<b>MKT 705 Service Marketing</b>	Jan 28 – Mar. 22, 2019 May 20 – July 12, 2019 Sept. 09 – Nov. 01, 2019