



## Academic Calendar Online MBA 2017-2018

### Marketing Major Courses

<b>MKT 510 Marketing Research and Analysis</b>	Nov. 06 – Dec. 29 2017 Feb. 26 – April 20 2018 June 18 – Aug. 10 2018
<b>MKT 512 Retailing Strategy</b>	Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018 Aug. 13 – Oct. 05 2018
<b>MKT 515 Buyers Behavior</b>	Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018 Aug. 13 – Oct. 05 2018
<b>MKT 605 International Marketing</b> Note: This course will be replaced with Digital Marketing starting January 2018	Jan. 01 – Feb. 23 2018 Apr. 23 – June 15 2018 Aug. 13 – Oct. 05 2018
<b>MKT 705 Service Marketing</b>	Nov. 06 – Dec. 29 2017 Feb. 26 – April 20 2018 June 18 – Aug. 10 2018